

Pimp My Product Presentation

Names:

	Absolutely Awesome 10 pts	Awesome 7 pts	Okay... 5 pts	Ehhh... 3 pts
Organization	Absolutely Awesome Student presents information in logical, interesting sequence which audience can follow.	Awesome Student presents information in logical sequence which audience can follow.	Okay... Audience has difficulty following presentation because student jumps around.	Ehhh... Audience cannot understand presentation because there is no sequence of information.
Subject Knowledge	Absolutely Awesome Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration.	Awesome Student is at ease with expected answers to all questions, but fails to elaborate.	Okay... Student is uncomfortable with information and is able to answer only rudimentary questions.	Ehhh... Student does not have grasp of information; student cannot answer questions about subject.
Graphics	Absolutely Awesome The website is perfect and their embedded video is clear, interesting and logical.	Awesome The website is good and their embedded video is clear and logical.	Okay... The website is good and their embedded video is not clear or logical.	Ehhh... The website and the video aren't well built or interesting at all.
Mechanics	Absolutely Awesome Presentation has no misspellings or grammatical errors.	Awesome Presentation has no more than two misspellings and/or grammatical errors.	Okay... Presentation has three misspellings and/or grammatical errors.	Ehhh... Student's presentation has four or more spelling errors and/or grammatical errors.
Eye Contact	Absolutely Awesome Student maintains eye contact with audience, seldom returning to notes.	Awesome Student maintains eye contact most of the time but frequently returns to notes.	Okay... Student occasionally uses eye contact, but still reads most of report.	Ehhh... Student reads all of report with no eye contact.
Elocution	Absolutely Awesome Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.	Awesome Student's voice is clear. Student pronounces most words correctly. Most audience members can hear presentation.	Okay... Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation.	Ehhh... Student mumbles, incorrectly pronounces terms, and speaks too quietly for students in the back of class to hear.
Social Media	Absolutely Awesome The group has at least 5 vlogs on their website, they have placed photos and all the other assignments on their website. They have a lot of likes and pinned photo's. Their website looks cool!	Awesome The groups has placed most of the materials on their website and have a lot of likes and pinned photos. The website looks great!	Okay... The group hasn't placed all the materials on the website. They don't have a lot of likes and pinned photos. Their website looks okay.	Ehhh... There are few or none materials on the website. They don't have a lot of likes or pinned photos. The website looks terrible.

This rubric can also be used online.

<http://www.rcampus.com/rubricshowc.cfm?code=T99365&sp=yes>