

Title of task: Good logo, great slogan (<i>week 5 - lesson 13</i>)				
CEF level A2	Products: Logo and slogan	Time 1,5 hours	Eng	Group assignment
Products: <ul style="list-style-type: none"> • Logo • Slogan 				
Situation/setting You have finished the design and the product has been pimped. Now it is time to promote your product. To start this process, you will design a logo and think of a slogan for your pimped product.		Tip You can always look at the Prezis that were shown during class again to get some inspiration: <ul style="list-style-type: none"> • http://prezi.com/xomve9qas53p/can-you-guess-the-logos/ • http://prezi.com/wz8z8kf3d3ay/famous-slogans/ Or go on YouTube and find helpful tips on creating a logo: <ul style="list-style-type: none"> • http://www.youtube.com/watch?v=Vmilq3KDJio Or tips on creating a catchy slogan: <ul style="list-style-type: none"> • http://www.youtube.com/watch?v=b6p_MDg9gY 		
Task Design a logo and think of a slogan for your product.				
Task info <ol style="list-style-type: none"> 1. Divide the tasks in your group 2. Design a logo for your pimped product 3. Think of a slogan that suits your product and logo 				
General requirements The group created a logo and a slogan for the product. Upload the logo and product on the group's Facebook page				