

Title of task: **Let's get social!** (week 5 - lesson 14)

CEF level A2

Products:
Social media accounts

Time
2 hours

Eng

Individual and
group
assignment

Product:

- Social media accounts
- Promoting product

Situation/setting

You have finished pimping your product, you have designed a logo and thought of a slogan. Now you will be setting up social media and use this to promote your product.

Tip

You are allowed to use any social media of your own choice. Here are a few options:

- Facebook (create a new page for your product, this will be different than your group's Facebook page)
- Twitter
- Instagram
- YouTube
- Pinterest
- etc.

Task

Create at least two social media accounts to promote your product.

Task info

1. Decide on which social media you will use to promote your product
2. Divide the tasks and set up the accounts
3. Make sure that you use your logo and (if possible) your slogan

General requirements

- The group has created several social media accounts
- Upload the links to your social media accounts on your group's Facebook page
- Put your social media account to use. Upload photos, videos, update you status etc. to 'win' as much friends, followers, pins and likes as you can