

Title of task: Introduction (<i>week 1 - lesson 1</i>)				
CEF level: A2	Product: <ul style="list-style-type: none"> • Short presentation • Written explanation about your product 	Time 1,5 hours	Eng	Individual and group assignment
Product: <ul style="list-style-type: none"> • A short presentation about the product you are going to pimp • A written explanation about your product 				
Situation/setting This is the introduction of the Pimp My Product Curriculum. Eventually you will have to give a presentation in which you will show your pimped product, your website, vlogs and videos.		Tip Browse the internet for ideas.		
Task Decide with your group on what product you want to pimp and why.				
Task info <ol style="list-style-type: none"> 1. Watch the YouTube clip "Pimp my Ride Tribute Video" 4.23 min http://www.youtube.com/watch?v=zLQ6Q1bLLIs 2. Create a mindmap: What do you want to pimp? 3. Make groups of four. 4. Decide on what product you are going to pimp. 5. Write down what you want to say to the class: what product have you chosen and why. 6. Give a short presentation to the class. (2 minutes) 7. Write a short explanation which has to be handed in to your teacher as homework. 				
General requirements <ul style="list-style-type: none"> • You have written an explanation about what product you are going to pimp and why. 				